

## Unique Advertising Opportunity with AmCham Macedonia

### Emerging Macedonia Advertising Promotion

*Emerging Macedonia* is the official publication of the American Chamber of Commerce in Macedonia and your important message can become part of our image. Quarterly, 1000 copies of this 36 page, full-color magazine reach the desks of top decision-makers and senior executives , including: AmCham Macedonia members - leading U.S., international and Macedonian companies; Macedonian Government, State institutions, U.S. Chamber of Commerce, other AmChams in Europe and in the region; All diplomatic missions in Skopje; Major hotels in Skopje; Potential members, leading Macedonian companies. The magazine is published four times annually.

#### Printing preparation

Prepared ads can be delivered on a CD or by email. Ads should be in TIFF or EPS format, in 1:1 ratio, in CMYK colour model, fonts converted to curves.

#### Price list

Advertisement Location	Single Issue		15% off 2 or more issues	
	Member	Non-Member	Member	Non-Member
Front cover	500	600	425	510
Inside front cover	400	500	340	425
Back cover	450	550	383	467
Inside back cover	400	500	340	425
Full page	400	500	340	425
1/2 page	250	300	213	255
1/4 page	125	150	106	128

### Annual Report Advertising Promotion

AmCham Report is annual publication and a resource of detailed information on more than 110 businesses operating in Macedonia (U.S., international and Macedonian companies). Recipient include: All AmCham members, The European Council of American Chamber of Commerce, U.S. Chamber of Commerce and selected VIP addresses.

#### Printing preparation

Prepared ads can be delivered on a CD or by email. Ads should be in TIFF or EPS format, in 1:1 ratio, in CMYK colour model, fonts converted to curves.

#### Price list

Advertisement Location	Advertising for a period of one week	
	Member	Non-Member
Inside front cover	350	450
Inside back cover	350	450
Full page	300	400

## e-Newsletter Advertising Promotion

Once a week, all AmCham members receive summary information on past and upcoming events, member news, a listing of other events in the region and other events in the region and other relevant information.

### Price list

Advertisement		Advertising for a period of one week	
Location	Member	Non-Member	
250 pxl ad	10	15	

Advertisement		Advertising for a period of one month	
Location	Member	Non-Member	
250 pxl ad	25	35	

Advertisement		Advertising for a period of six months	
Location	Member	Non-Member	
250 pxl ad	150	210	

Advertisement		Advertising for a period of one year	
Location	Member	Non-Member	
250 pxl ad	300	420	